

**Amendments to the claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

Claims 1 – 20 (withdrawn)

Claim 21 (Currently Amended) An Al-Mg-Si series alloy plate excellent in thermal conductivity and strength manufactured by a method, the method comprising the steps of:

preparing Al-Mg-Si series alloy ingot consisting essentially of Si: 0.2 to 0.8 wt%, Mg: 0.3 to 0.9 wt%, Fe: [0.5 wt% or less] 0.18 to 0.5 wt%, Cu: 0.20 wt% or less and the balance being aluminum and inevitable impurities;

homogenizing said alloy ingot;

subjecting said alloy ingot to rough hot rolling to obtain a roughly hot rolled plate;

subjecting said roughly hot rolled plate to finish hot rolling to obtain a finished hot rolled plate; and

subjecting said finished hot rolled plate to cold rolling,

wherein one of plural passes performed at said rough hot rolling is controlled such that material temperature immediately before said one of plural passes is from 350 to 440°C, cooling rate during said one of plural passes is 50°C/min or more, material temperature immediately after said one of plural passes is from 250 to 340°C and plate thickness immediately after said one of plural passes is 10 mm or more but not larger than 15 mm,

wherein said cold rolling is controlled such that rolling reduction is 30% or more, and

wherein said cold rolled plate is subjected to final aging at a temperature of 180°C or below, or is not subjected to final aging.

Claim 22 (original) The Al-Mg-Si series alloy plate as recited in claim 21, wherein said Al-Mg-Si series alloy plate is a member selected from the group consisting of a heat dissipation member, an electrically conductive member, a casing member, a light reflecting member or its supporting member.

Claim 23 (original) The Al-Mg-Si series alloy plate as recited in claim 22, wherein said Al-Mg-Si series alloy plate is a member selected from the group consisting of a plasma display rear surface chassis member, a plasma display box member and a plasma display exterior member.

Claim 24 (original) The Al-Mg-Si series alloy plate as recited in claim 22, wherein said Al-Mg-Si series alloy plate is a member selected from the group consisting of a liquid crystal display rear chassis member, a liquid crystal display bezel member, a liquid crystal display reflecting sheet member, a liquid crystal display reflecting sheet supporting member and a liquid crystal display box material.

Claim 25 (Currently Amended) An Al-Mg-Si series alloy plate excellent in thermal conductivity and strength manufactured by a method, the method comprising the steps of:

preparing Al-Mg-Si series alloy ingot consisting essentially of Si: 0.2 to 0.8 wt%, Mg: 0.3 to 0.9 wt%, Fe: [0.5 wt% or less] 0.18 to 0.5 wt%, Cu: 0.20 wt% or less, Zn: 0.5 wt% or less and the balance being aluminum and inevitable impurities;

homogenizing said alloy ingot;

subjecting said alloy ingot to rough hot rolling to obtain a roughly hot rolled plate;  
subjecting said roughly hot rolled plate to finish hot rolling to obtain a finished hot rolled plate; and

subjecting said finished hot rolled plate to cold rolling,

wherein one of plural passes performed at said rough hot rolling is controlled such that material temperature immediately before said one of plural passes is from 350 to 440°C, cooling rate during said one of plural passes is 50°C/min or more, material temperature immediately after said one of plural passes is from 250 to 340°C and plate thickness immediately after said one of plural passes is 15 mm or less,

wherein said cold rolling is controlled such that rolling reduction is 30% or more, and

wherein said cold rolled plate is subjected to final aging at a temperature of 180°C or below, or is not subjected to final aging.

Claim 26 (Original) The Al-Mg-Si series alloy plate as recited in claim 25, wherein said Al-Mg-Si series alloy plate is a member selected from the group consisting of a heat dissipation member, an electrically conductive member, a casing member, a light reflecting member or its supporting member.

Claim 27 (Original) The Al-Mg-Si series alloy plate as recited in claim 26, wherein said Al-Mg-Si series alloy plate is a member selected from the group consisting of a plasma display rear surface chassis member, a plasma display box member and a plasma display exterior member.

Claim 28 (Original) The Al-Mg-Si series alloy plate as recited in claim 26, wherein said Al-Mg-Si series alloy plate is a member selected from the group consisting of a liquid crystal display rear chassis member, a liquid crystal display bezel member, a liquid crystal display reflecting sheet member, a liquid crystal display reflecting sheet supporting member and a liquid crystal display box material.

Claim 29 (Currently Amended) A plasma display comprising a rear chassis member, a box member and an exterior member, wherein at least one of said rear chassis member, said box member and said exterior member is constituted by an Al-Mg-Si series alloy plate manufactured by a method, the method comprising the steps of:

preparing Al-Mg-Si series alloy ingot consisting essentially of Si: 0.2 to 0.8 wt%, Mg: 0.3 to 0.9 wt%, Fe: [0.5 wt% or less] 0.18 to 0.5 wt%, Cu: 0.20 wt% or less and the balance being aluminum and inevitable impurities;

homogenizing said alloy ingot;

subjecting said alloy ingot to rough hot rolling to obtain a roughly hot rolled plate;

subjecting said roughly hot rolled plate to finish hot rolling to obtain a finished hot rolled plate; and

subjecting said finished hot rolled plate to cold rolling,

wherein one of plural passes performed at said rough hot rolling is controlled such that material temperature immediately before said one of plural passes is from 350 to 440°C, cooling rate during said one of plural passes is 50°C/min or more, material temperature immediately after said one of plural passes is from 250 to 340°C and plate thickness immediately after said one of plural passes is 10 mm or more but not larger than

15 mm,

wherein said cold rolling is controlled such that rolling reduction is 30% or more, and

wherein said cold rolled plate is subjected to final aging at a temperature of 180°C or below, or is not subjected to final aging.

Claim 30 (Currently Amended) A liquid crystal display comprising a rear chassis member, a bezel member, a reflecting sheet member, a reflecting plate member, a reflecting plate supporting member and a box member, wherein at least one of said rear chassis member, said bezel member, said reflecting sheet member, said reflecting plate member, said reflecting plate supporting member and said box member is constituted by an Al-Mg-Si series alloy plate manufactured by a method, the method comprising the steps of:

preparing Al-Mg-Si series alloy ingot consisting essentially of Si: 0.2 to 0.8 wt%, Mg: 0.3 to 0.9 wt%, Fe: [0.5 wt% or less] 0.18 to 0.5 wt%, Cu: 0.20 wt% or less and the balance being aluminum and inevitable impurities;

homogenizing said alloy ingot;

subjecting said alloy ingot to rough hot rolling to obtain a roughly hot rolled plate;

subjecting said roughly hot rolled plate to finish hot rolling to obtain a finished hot rolled plate; and

subjecting said finished hot rolled plate to cold rolling,

wherein one of plural passes performed at said rough hot rolling is controlled such that material temperature immediately before said one of plural passes is from 350 to 440°C, cooling rate during said one of plural passes is 50°C/min or more, material

temperature immediately after said one of plural passes is from 250 to 340°C and plate thickness immediately after said one of plural passes is 10 mm or more but not larger than 15 mm,

wherein said cold rolling is controlled such that rolling reduction is 30% or more, and

wherein said cold rolled plate is subjected to final aging at a temperature of 180°C or below, or is not subjected to final aging.

Claim 31 (Currently Amended) A plasma display comprising a rear chassis member, a box member and an exterior member, wherein at least one of said rear chassis member, said box member and said exterior member is constituted by an Al-Mg-Si series alloy plate manufactured by a method, the method comprising the steps of:

preparing Al-Mg-Si series alloy ingot consisting essentially of Si: 0.2 to 0.8 wt%, Mg: 0.3 to 0.9 wt%, Fe: [0.5 wt% or less] 0.18 to 0.5 wt%, Cu: 0.20 wt% or less, Zn: 0.5 wt% or less and the balance being aluminum and inevitable impurities;

homogenizing said alloy ingot;

subjecting said alloy ingot to rough hot rolling to obtain a roughly hot rolled plate;

subjecting said roughly hot rolled plate to finish hot rolling to obtain a finished hot rolled plate; and

subjecting said finished hot rolled plate to cold rolling;

wherein one of plural passes performed at said rough hot rolling is controlled such that material temperature immediately before said one of plural passes is from 350 to 440°C, cooling rate during said one of plural passes is 50°C/min or more, material temperature immediately after said one of plural passes is from 250 to 340°C and plate

thickness immediately after said one of plural passes is not larger than 15 mm;

wherein said cold rolling is controlled such that rolling reduction is 30% or more, and

wherein said cold rolled plate is subjected to final aging at a temperature of 180°C or below, or is not subjected to final aging.

Claim 32 (Currently Amended) A liquid crystal display comprising a rear chassis member, a bezel member, a reflecting sheet member, a reflecting plate member, a reflecting plate supporting member and a box member, wherein at least one of said rear chassis member, said bezel member, said reflecting sheet member, said reflecting plate member, said reflecting plate supporting member and said box member is constituted by an Al-Mg-Si series alloy plate manufactured by a method, the method comprising the steps of:

preparing Al-Mg-Si series alloy ingot consisting essentially of Si: 0.2 to 0.8 wt%, Mg: 0.3 to 0.9 wt%, Fe: [0.5 wt% or less] 0.18 to 0.5 wt%, Cu: 0.20 wt% or less, Zn: 0.5 wt% or less and the balance being aluminum and inevitable impurities;

homogenizing said alloy ingot;

subjecting said alloy ingot to rough hot rolling to obtain a roughly hot rolled plate;

subjecting said roughly hot rolled plate to finish hot rolling to obtain a finished hot rolled plate; and

subjecting said finished hot rolled plate to cold rolling;

wherein one of plural passes performed at said rough hot rolling is controlled such that material temperature immediately before said one of plural passes is from 350 to 440°C, cooling rate during said one of plural passes is 50°C/min or more, material

temperature immediately after said one of plural passes is from 250 to 340°C and plate thickness immediately after said one of plural passes is not larger than 15 mm;

wherein said cold rolling is controlled such that rolling reduction is 30% or more, and

wherein said cold rolled plate is subjected to final aging at a temperature of 180°C or below, or is not subjected to final aging.